

FOR THE
LOVE OF SCI-FI

DECEMBER 2ND & 3RD 2017

MEDIAPACK

SPECIAL GUESTS

FOR THE
LOVE OF SCI-FI

William Shatner, Captain Kirk from the original Star Trek series heads up our most ambitious lineup yet, alongside David Hasselhoff - Michael Knight in Knight Rider and Mitch Buchanan in Baywatch, Dolph Lundgren - He-man in Masters of the Universe, Andrew Scott in Universal Soldier and Ivan Drago in Rocky IV, Ernie Hudson - Zeddemore in Ghostbusters, Casper Van Dien - Johnny Rico in Starship Troopers, Zach Galligan - Billy Peltzer in Gremlins, Billy Dee Williams - Lando Calrissian, Ian McDiarmid - Emperor Palpatine, Denis Lawson - Wedge Antilles, Ken Colley - Admiral Piett, Joonas Suotamo - Chewbacca, Jeremy Bulloch - Boba Fett, and Daniel Logan - Young Boba Fett in Star Wars.

The UK very rarely sees such a quality guest lineup and we're incredibly honoured to be hosting them here in Manchester.



PROPS & SET BUILDS

FOR THE
LOVE OF SCI-FI

Ask anyone and they will tell you that For the Love of the Sci-fi is best known for its amazing one-off prop builds, including our life size X-wing, Scout Walker and Cantina Space Bar we revealed in 2015, or our Alien Powerloader and Interactive Optimus Prime shown in 2016.

This year we are raising the game, with a spacecraft focus, we have built a colonial Viper Mark II from Battlestar Galactica in memory of Richard Hatch, Darth Vader's TIE Advanced X1 from Star Wars and the Batwing from Tim Burton's seminal 1989 Batman movie. You won't see these props anywhere else as they never go on tour, they are exclusive to For the Love of Sci-fi.

And as we're hosting Ernie Hudson and David Hasselhoff this year, we felt we had to get the best examples of the Ecto-1 and K.I.T.T. we could find. Customers have responded greatly to these once-in-a-lifetime opportunities to have their photo taken with movie stars and the iconic cars they once drove on screen.



OTHER ATTRACTIONS

FOR THE
LOVE OF SCI-FI

Every year, For the Love of Sci-Fi gets bigger and better. We are incredibly excited to reveal for the first time ever, our huge Sci-fi stage hosted by Casper Van Dien - Johnny Rico in Starship Troopers, who has interviewed many of his A-list peers on his successful online video series.

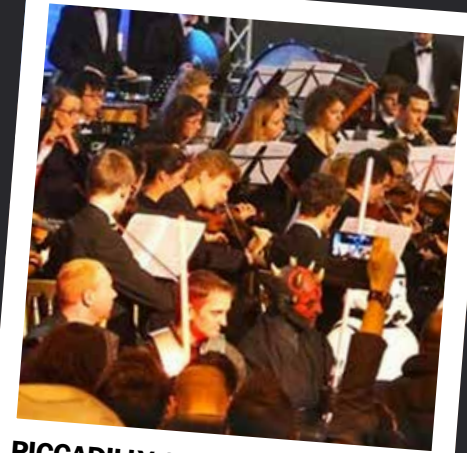
Across both days of the event, customers can expect to see our full guest lineup live on stage in panels talking about their careers and taking questions from the audience, see exclusive screenings of Sci-Fi fan film shorts and big movie trailers. Experience huge opening and closing ceremonies where everyone gets together to celebrate For the Love of Sci-Fi, and see some of the best costumers battle it out in our cosplay competition.

On stage customers will also get the chance to see our hugely popular and moving Piccadilly Symphony Orchestra. An ensemble of top talented musicians will play Sci-Fi theme tune favourites, including for the first time ever, the original Battlestar Galactica theme, a fitting tribute in memory of our late friend Richard Hatch - Apollo and Tom Zarek in both the original and modern Battlestar Galactica TV series respectively.

Other attractions include a giant fun fair and kids soft play area, magic shows, tabletop and gaming console zone, live art in the artists corner, a huge traders marketplace, steampunk zone, a variety of food and drink options in the food court, afterparty in the cantina and much more!



SCI-FI LIVE STAGE featuring
Celebrity guest panels, Orchestra, live
acts, cosplay competition & more



**PICCADILLY SYMPHONY
ORCHESTRA** perform moving
renditions of Sci-Fi classics



HUGE FUN FAIR featuring a variety
of rides for kids & adults alike

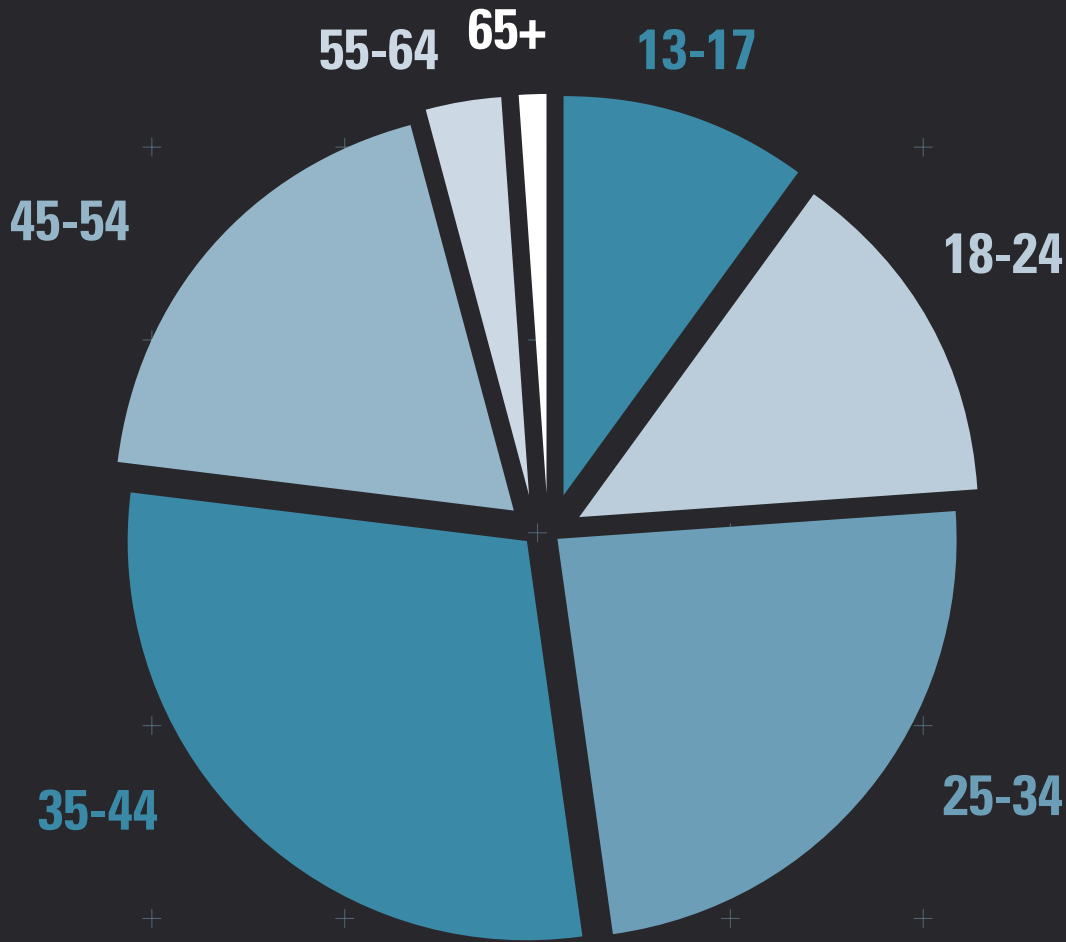


CANTINA BAR replica from Star Wars
features Alien characters and serves
Sci-Fi themed cocktails all day.

CUSTOMER DEMOGRAPHICS

FOR THE LOVE OF SCI-FI

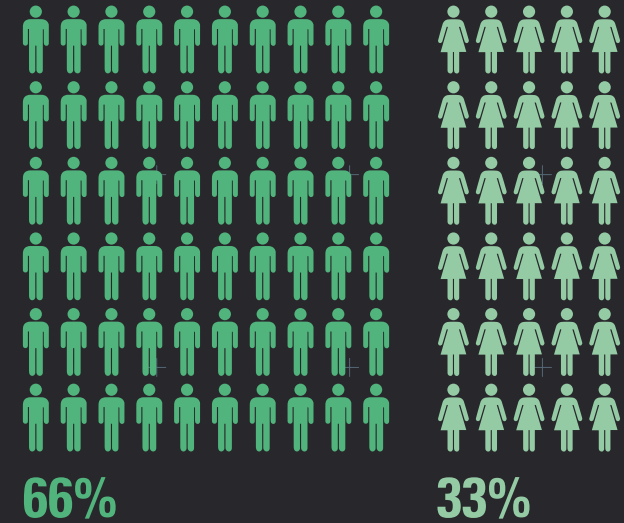
AGE



FROM



GENDER



WEBSITE

The For the Love of Sci-Fi website is the go-to place for information about the event and for ticket sales. If you want to get your brand or products noticed in the months leading up to December then you need to be visible here.

The site receives on average 3000-5000 hits a week which rapidly increases in November due to the last minute rush for event information and tickets.

Prices are monthly but we offer free website advertising with any of our other sponsorship packages.

BOOK NOW

To book your advertising space, to discuss multi-channel discounts or for further details on any of the opportunities on offer please call Keith on **07581 411450** or email: **info@fortheloveofsci-fi.com**

RATES

Web Banner	£50 a month
Your Logo in footer	£75 a month

www.fortheloveofsci-fi.com



OFFICIAL PROGRAMME

FOR THE
LOVE OF SCI-FI

The For the Love of Sci-Fi Official Programme is not only a guide to a fun-filled weekend but a permanent showcase for your shop, mail order business or other enterprise. It's an ideal vehicle through which to raise the profile at rates that are at an unbelievable value.

Packed with supporting features and biographies that have been especially commissioned for this year's event, the specially designed, full colour, A5 handbook is something attendees will certainly want to take away as a memento of their visit.

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RATES

Back Cover	£500
Inside Front Cover	£400
Inside Back Cover	£300
Full Page	£200
Double Page Spread	£375
Half Page	£125
Quarter Page	£75

BONUS

Purchase of a full page ad will also get you ad space on our website leading up to and during the event for all customers to see!



*Cover art not finalised. Image used for illustrative purposes only.

LED SCREENS

FOR THE
LOVE OF SCI-FI

LED screens are the most impactful way to get your brand noticed at For the Love of Sci-Fi. A huge 6x3m LED screen will form the backdrop for our Sci-Fi LIVE stage where all of our celebrity guests will perform panels, Q&A sessions and more to a massive attentive audience over the full weekend.

The Piccadilly Symphony Orchestra and other live acts will perform here as well as huge convention opening and closing ceremonies making the Sci-Fi LIVE stage the go-to place. If you're promoting a product, a brand or even a movie and want to make an impact this is for you.

RATES

Still Image	£200
Video Advert	£500

BONUS

Purchase of any LED screen ad will also get you ad space on our website leading up to and during the event for all customers to see!



YOUR AD HERE

BOOK NOW

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HEADLINE SPONSOR

FOR THE
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For the Love of Sci-Fi is the UK's biggest Science Fiction fan event, attracting thousands of fans, traders, press and celebrities every year.

Becoming a Headline Sponsor puts your brand in the spotlight across all of our advertising and marketing materials and as such means you get the best coverage around and during the event.

Headline sponsor slots are very limited as we want to ensure the brands who come on board get the best value for money and aren't shadowed by other brands.

BOOK NOW

To discuss becoming a headline sponsor or for further details on any of the opportunities on offer please call Keith on **07581 411450** or email: **info@fortheloveofsci-fi.com**

RATES

Headline Sponsor £10,000

HOW YOU'LL BENEFIT

- Official Headline Sponsor of the Event
- Your Logo and Web Banner on our Website
- Your Logo on our Print Adverts
- Your Logo on all Event Signage
- Your Logo on Tickets/VIP/Guest Lanyards
- Your Logo/Advert on the Sci-Fi LIVE Stage LED Screen
- Your Advert on our Social Channels
- Your Advert in our Official Programme
- Mailouts to our Database for your Brand.
- Ticket Offers and Giveaways for your Staff/Customers

PLUS

- Complimentary Admission Day Ticket for 20 Staff Members (Worth £770)
- Photo with Celebrity Guest for 20 Staff Members (Worth £1320)

MULTIYEAR DISCOUNT

As a headline sponsor we want to build a relationship that lasts and benefits both our brands. Give us a call to see what we can offer.

AIRLINE PARTNER



For the Love of Sci-Fi is one of the biggest fan conventions in the UK and as such attracts huge movie star talent from the USA and beyond. To bring household names such as William Shatner, David Hasselhoff, Dolph Lundgren, Dirk Benedict, Michael Biehn, Ernie Hudson, Casper Van Dien and more to the UK means we have to find the right airline partner to provide a first class service to our special guests.

If you'd like to consider becoming an official airline partner for our events For the Love of Sci-Fi and For the Love of Horror then get in touch. We can provide a bespoke sponsorship package that benefits both our brands.

BOOK NOW

To discuss becoming an official airline partner or for further details on any of the opportunities on offer please call Keith on **07581 411450** or email: **info@fortheloveofsci-fi.com**

HOW YOU'LL BENEFIT

- Official Airline Partner of the Event
- Your Logo and Web Banner on our Website
- Your Logo on our Print Adverts
- Your Logo on all Event Signage
- Your Advert on LED Screens
- Your Advert on our Social Channels
- Your Advert in our Official Programme

PLUS

- Photo/Videos with Celebrity Guests and your staff during the flight
- Mention of your brand on the Sci-Fi LIVE Stage
- Inclusion in all Press/PR Marketing